



MISSION

To advance the productivity, independence and full citizenship of children and adults living with disabilities including Autism, Cerebral palsy, Down syndrome, Traumatic brain injury and other intellectual and developmental disabilities.

#UCwhatIsPossible

the DONOR BULLETIN

WHERE **YOU** MAKE THE DIFFERENCE

COVID-19 Update

Read below for an update on UCP Heartland and COVID-19

THANK YOU. We are very proud of our team and how they have continued to go above and beyond to provide for, and protect, UCP Heartland clients from getting sick. This is not an easy task because many clients live with weakened immune systems. Early on we took steps to shut down programs that were not essential leaving only Residential Care, Respite Care, and Employment Support active. In the last month we have opened Adult Day in St. Louis, Gibb's Center Adult Day in Jefferson City, and the Child Development Center in Columbia, in an informed, overly cautious plan. Recently our CEO, Clint Bolser, received this email:

"Good morning. I am the physical therapist who has been working with client A for many years and have gotten to know most of the staff that has been working at the Flynn Forest House since UCP took over. I wanted to sing the praises of the current staff making things work during this difficult Pandemic time. Brittney, Carla, Darlene, Jashonda and Jasmine, are dedicated, hard working, helpful, and joyful. With unforeseen circumstances, they have maintained a high level of professionalism and have kept their sense of humor for client A, who has been particularly stressed with her loss of routine and client B health issues. These hard working women are the strength of your organization."

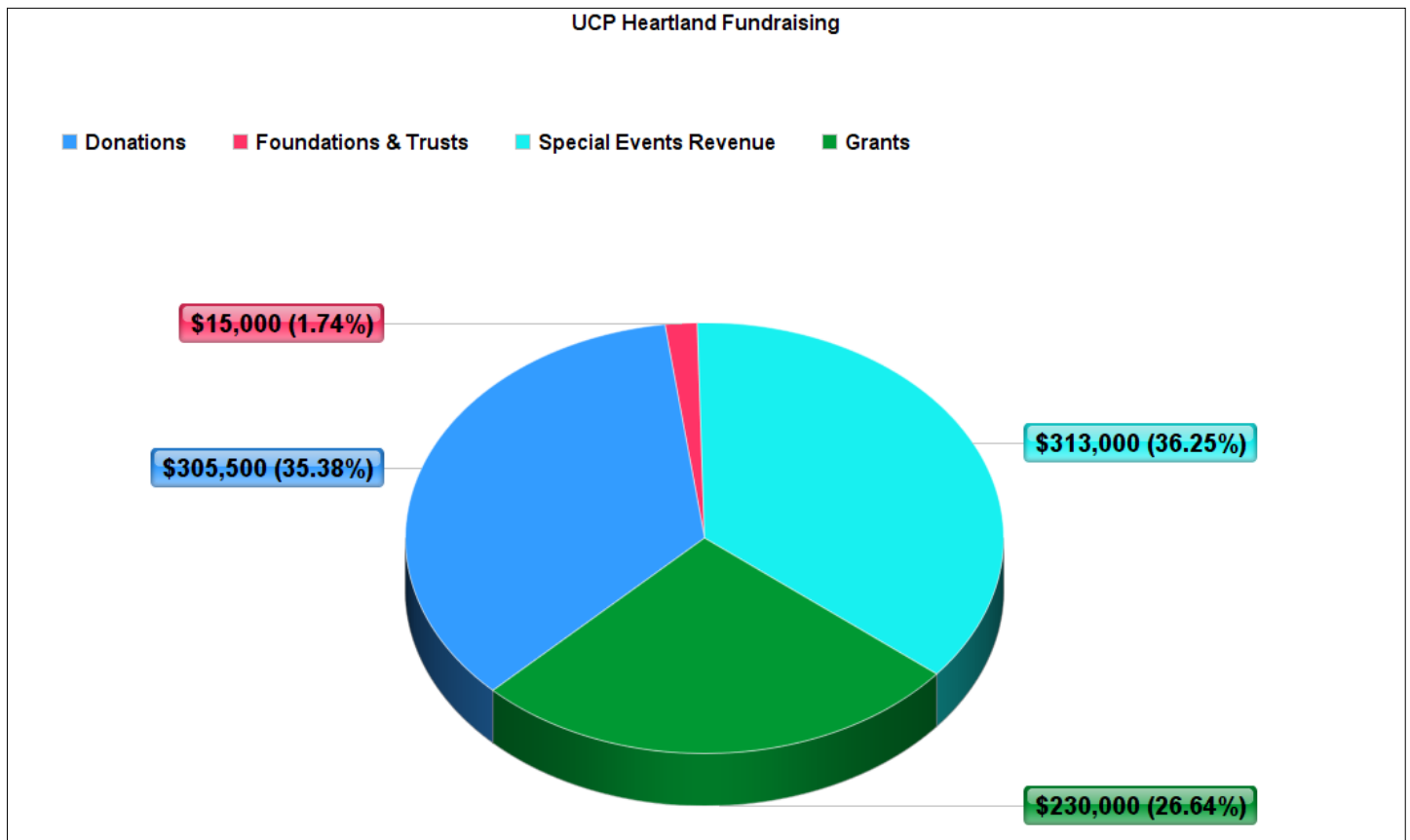
What they do day after day is invaluable in respecting and ensuring the emotional and physical well being of your consumers. They are family to them in a time of limited contact with the outside world, and go above and beyond to promote the welfare of both client A and B. I just wanted you to have a glimpse into their admirable traits as employees of UCP. Thank you!"

You can be sure that the clients that are helped because of your donations are getting the best care possible because of the dedication of the direct care staff that work to serve their needs.



Your Difference at a Glance

UCP Heartland's 2019-2020 fiscal year was one for the books! Below is a chart to represent where donation were received this past year. Our signature events, such as the St. Louis Wing Ding and Dream Gala, made up the largest portion of our revenue sources. Overall, funds brought in were \$863,500!



Special Recognition to our Giving Circle Members

HUMANITARIAN - \$50,000+

- Victor Cooney
- United Way of Greater St. Louis

HERO - \$20,000-\$29,999

- Centene Charitable Trust
- Productive Living Board
- Richard and Julie Fitzer
- Souers Charitable Trust

AMBASSADOR - \$10,000-\$19,999

- Richard and Kimberly Chong
- East Missouri Foundation
- Enterprise Holdings
- Express Scripts
- FHC Management, LLC
- Gateway to Innovation
- Hallie and Karen Gibbs
- Brian and Elizabeth Hansen
- Jeff and Ann Rayfield
- Rodger O. and Paula Riney
- Triad Financial

ADVOCATE - \$6,000-\$9,999

- Central Bank of Jefferson City
- H.L. and Susan Buder Charitable Trust
- Innovating Worthy Projects Foundation
- Microsoft
- Missouri Employers Mutual
- Stifel

COMMUNITY ENTHUSIAST - \$4,000-\$5,999

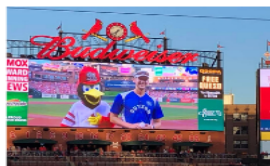
- ADP
- Bayer Crop Sciences
- Clifton Larson Allen
- Hawthorne Bank
- Jefferson Bank of Missouri
- Kmeier Roof Systems
- Larry and Catherine Kolb
- Oak Foundation
- RGA
- Stafford Family Trust
- Harold and Donna Westhues

FY20 UCP HEARTLAND HIGHLIGHTS

Take a trip down memory lane to look at some of UCP's favorite memories from this previous fiscal year that would not have been possible without your support.

AUGUST 2019

Community partners, UCP supporters and local St. Louis restaurants came out to support UCP's programs. Wing Ding 2019 was our most successful Wing Ding to date, thanks to you!



SEPTEMBER 2019

Thanks to a generous donors and the St. Louis Cardinals, UCP volunteer, Benjamin Ruether, threw out the 1st pitch at the September 13th game and represented the organization!

OCTOBER 2019

UCP's Child Development Center was able to begin construction on the new playground!

NOVEMBER 2019

UCP Heartland Community Services North opened and would not have been possible without the support of our donors!



JANUARY 2020

UCP Heartland names Clint Bolser as the new CEO.

FEBRUARY 2020

The Gibbs Center for Independence opened their very first ISL for two program participants!

MARCH 2020

Students from the University of Missouri took on a spring semester project to help with donor support opportunities for the Child Development Center

APRIL 2020

UCP Heartland donors and community partners helped bring in over \$40,000 in COVID-19 Emergency Relief gifts to our essential programs.



MAY 2020

UCP Heartland services in Columbia and Jefferson City opened back up with new guidelines following the COVID-19 pandemic.

JUNE 2020

The Gibbs Center for Independence opened their new outdoor garden and learning space for program participants!



UCP Heartland would not be where we are today without all of you. From the bottom of our hearts, thank you!

Camp “We Can Do It!”

Summer camp is something the clients in the Residential Program look forward to every year. Being unable to go out and do their normal activities because of COVID, many clients were sure that summer camp was not going to happen. Our program staff under the leadership of VP Judy Grainger put their heads together and decided “We Can Do It!” 13 of the clients in the UCP Residential program went to camp for 3 days. While there they tie-dyed shirts, fished, went boating, and made their own meals. It was a truly memorable experience for everyone who attended. You can hear directly from the Camp “We Can Do It!” participants here: <https://www.youtube.com/watch?v=agCpT7Fkfx&feature=youtu.be>



Pictured above: UCP Heartland's Residential Program Participants in a group shot at Camp Wonderland!



Pictured left to right in photo above: Hillary Lux, Stacy Schweizer, Austin Moyle, Fiona Waller, Emily Bozarth, Marian McMillion

COMMUNITY PHILANTHROPISTS

How UCP Heartland's Young Professionals Board came together in a time of need.

The Young Professionals Board of UCP Heartland had an extremely active year! Not only did members donate financially but donated their time, which is just as valuable. YPB members served in leadership roles and led numerous volunteer efforts, such as landscaping and yard work at UCP's Oak Tree Respite Home. The YPB also hosted the first ever virtual trivia, bringing in \$5,150 for programs at UCP!

Each year, our Young Professionals work to interact with program participants and direct care professionals. The YPB showed their gratitude for our staff by bringing in breakfast to Community Services North and receiving a tour from program participant, Shelia.

YPB Highlights:

- 14 Active Members
- 160 Volunteer Hours
- 3 Hosted Fundraising Events

Thank You Volunteers!

In May we sent requests out asking for help securing masks for our clients and staff working with clients. We had several companies respond and we are so thankful!

A big “THANK YOU” to:

- AB Mauri (Claudia Abbott)
- Alliance Technology (Mason Mocabee)
- Brown & Crouppen (Jill Taylor)
- Crane Agency (Margot Gruenewald)
- Daniel and Henry (Cory Hartung)
- STL Regional Chamber (Rosalind Reese)
- UnitedHealthcare (Trish Rattini)

The efforts of your team have helped keep clients safe, and we cannot say thank you enough!

Pictured (right): Masks donated and made for program participants and direct support staff!



Sharing Wonderful Memories!



Sharing Wonderful Memories!



Donor Survey

The clients at UCP Heartland are our #1 concern, but because you, as a donor, are the reason we are able to provide such fantastic services, it is important for us to know more about you. With this survey we want to know why you support UCP Heartland and how you think we are doing. We kept this survey short so we hope you will take a few minutes to provide feedback that we think is vital.

[Donor Survey July/August 2020](#)

1. Your donations have helped thousands of people living with disabilities that receive support from UCP Heartland. Why do you donate to UCP Heartland?
2. To what degree do you feel your donations to us have made a difference to the people served by UCP Heartland?
3. When thinking of the UCP Heartland programs and services your gifts help support, check those that are most important to you?
4. How would you prefer we communicate with you?
5. How could we enhance our fundraising and communication efforts?
6. What do you expect from the charitable organizations in which you are involved?
7. What are some of the guiding principles you use to make your philanthropic decisions?
8. How would you rank your level of satisfaction with your giving to UCP Heartland?
9. What other causes do you support?
10. Is there anything that we have not discussed that would increase your level of satisfaction as a donor to UCP Heartland?

Please fill out the survey at <https://forms.gle/3CHkKnYLV5a455T48> or email your answers to Development@ucpheartland.org