



July 2022

Dear Friends of UCP Heartland,

I hope everyone is having an enjoyable summer, is well, healthy, safe, and in good spirits. On July 1st, UCP Heartland began a new Fiscal Year (FY) and closed out FY 2022. As with any new year, there is a lot of work to be done to finalize the previous year, to reflect on what went well, challenges, lessons learned, and most importantly opportunities on the horizon. Another exciting venture for our Board of Directors during this process is to welcome new Board members, celebrate and thank the previous year's Officers, and to give a vote of confidence to the new Board leadership. I personally want to thank Ed Balmes, past Board Chair, for his support, leadership, and commitment to this organization. I enjoyed working in partnership with him over the past year in his role as Board Chair. Thank you, Ed!!!

UCP Heartland is also pleased to announce the FY 2023 Board Officers:

- Board Chair- Jeff Rayfield, Executive Vice President, Wells Fargo
- Chair Elect- Jane Kaiser, Retired Vice President North America Commercial Seed Production, Bayer
- Vice Chair, Business Finance- Becky Knezevich, CPA, Partner of Assurance Services Group, Rubin Brown
- Vice Chair, Operations- Joy Voss, Ph.D., Vocational Educator, St. Louis County Special School District
- Vice Chair, Governance- Ed Balmes, Principal Meyer, Balmes, & Associates
- Vice Chair, Development- Chrissy Teske, Associate General Counsel II-Corporate Transactions
- Secretary- Casey Gundlach, Vice President, Rose International

UCP Heartland Board of Directors also welcomes 3 new members to the team:

Andrew Gillentine- Market Managing Director, PNC Institutional Asset Management
Raychel Proudie- Missouri State Representative- District 73
Jamey Shields- US Finance Business Partner, Bayer Crop Science

I want to personally thank all 16 of our Board of Directors for their dedication, commitment, and enthusiasm to the mission of UCP Heartland. Check out the full list at <https://ucpheartland.org/board-of-directors/>

WING DING

If you have been following us on social media, you now know UCP Heartland's 12th Annual Wing Ding is coming up on Tuesday, August 30, 2022. I am particularly excited because I have never experienced the true Wing Ding. The past 2 years, we held it virtually due to the pandemic, so I am looking forward to the in-person event. This year's Wing Ding is at a new location, The Factory (17105 North Outer 40 Road, Chesterfield, MO 63005) which will be a prime spot. If you have already sponsored and/or bought tickets, I appreciate your support and look forward to seeing you. If you have not, please keep reading as there is a convenient link to make those purchases easily.

To help make Wing Ding a huge success, you can provide support in the following ways:

- 1) Sponsor! We are 67% to our sponsorship goal of \$50,000. Our sponsorship levels are:
 - a. UCP Heartland's People's Choice Wing Sponsor: \$7,500
 - b. UCP Heartland's Specialty Wing Sponsor: \$5,000
 - c. UCP Heartland's Traditional Wing Sponsor: \$2,500
 - d. UCP Heartland's Dry Rub Wing Sponsor: \$1,000
 - e. UCP Heartland's Little Wing Sponsor: \$500
- 2) Buy your ticket! If you plan to attend, don't forget to buy your ticket at <https://one.bidpal.net/wingding2022/ticketing>
 - a. **\$30** General Admission Ticket: Unlimited Wings
 - b. **\$70** VIP Ticket: Unlimited Wings, Unlimited Beer, Wine, Hard Seltzers, & Soda, and a guaranteed seat.
- 3) Promote on social media! If you see a UCP Heartland post about Wing Ding on Instagram, Facebook, Twitter, or LinkedIn, please like and share it.

A few highlights to hopefully inspire you to join us on August 30th:

-12 Restaurants already committed: Wheelhouse, The Midwestern, Rock & Brews, Buffalo Wild Wings, Deer Creek Bar & Grill, Lester's, Chicken Out, Gobblestop Smoke House, Satchmo's, Felix's, Duke's BBQ, Sportsman's Park

-21 Judges committed and by the date of the event, the number will be 30.

-Wing Ding Committee is being led by Chair, Tom Ackerman and Vice Chair, Board member Casey Gundlach. The committee is pleased to have Andrew Price participating, representing UCP Heartland clients.

-Revenue goal is \$65,000+

-Attendance goal is 400+

As always, I welcome an opportunity to further acquaint you with UCP Heartland's program and services. We believe our organization is a valuable asset and the commitment from all of you and our community inspires us. Thank you for all you do for the people we are honored to support.

Sincerely,
Clint