

August 2022

Dear Friends of UCP Heartland,

As summer is winding down and we are approaching the end of August, I am always reminded by my 2 kids how fast summer comes and goes. There is no doubt, the older I have become, time often feels in fast forward mode. This seems fitting for our UCP Heartland Development Team because we are only 1 week away from our 2022 Wing Ding. The planning has happened, the team is ready, and we are counting on all of you to make the 12th annual a huge success. As a reminder, this is our first Wing Ding in-person since 2019 and with this comes a new venue and several new restaurants participating. For details, click on the link: https://ucpheartland.org/wingding/

The Factory, located at 17105 North Outer 40 Road, Chesterfield, MO, is our new location and they have been awesome partners. There are 11 participating restaurants, which will bring a lot of variety for your enjoyment and a crazy number of wings, so bring your appetite! We have 30 judges committed so the competition will be fierce! Finally, we have TUMS on our side as the Presenting Sponsor, so a little stomach relief if you consume one too many wings.



As of today, here are a few numbers to help motivate you to get UCP Heartland over the top:

- -We have raised \$60k in revenue with the goal of \$65,000+
- -Thank you to the 478 of you that have sponsored or purchased tickets. I believe we are going to have a great turnout and project nearly 600 people in attendance
- -Thank you to our 24 Sponsors. These types of events would not be successful without our key partners, so we are grateful for you!!!

The connection between Wings and UCP Heartland may not be obvious, so I think it is important for all to understand the "why." This particular event introduces new people to UCP Heartland, the people we support, and our mission. It is also a key event at the beginning of our Fiscal Year to build momentum for reaching our \$1.9 million philanthropy goal. These investments were key to UCP Heartland making an impact on 774 people's lives this past year and to reach our goal of supporting 900+ this upcoming year. During the strategic planning process at the end of 2020, many stakeholders communicated to UCP Heartland that they would like us to increase access to different disciplines of therapy to our clients (physical, occupational, music, behavior, speech, etc.). This has been a priority and 190 individuals received therapy across all services in the past year and we have a goal of providing these much-needed services to over 200 individuals this year.

The philanthropic investments received by UCP Heartland from our community supported the organization in opening 2 new residential homes and starting a new pre–Independent Supported Living Arrangement service. These investments supported 228 individuals receiving employment services and 63 people obtaining competitive jobs in community businesses. These dollars supported nearly 26,000 hours of respite services this year and 113 individuals participating in community services during the day, an increase of nearly 50 individuals from the previous year.

UCP Heartland's Autism Services in 2021 had a grand opening of our Columbia clinic and our St. Louis Clinic will open in September 2022 in Dogtown. Because of the community's support, UCP Heartland Autism Services served 44 children in the first year. Because of your continued investment in UCP Heartland, 19 kids in St. Louis, 8 kids in Jefferson City, and 2 kids in Columbia had their first UCPH experience this summer with Camp; 67 children received services at our Child Development Center in Columbia, and UCP Heartland supported 173 individuals through our Navigator service.

Thank you to all of you, our partners, and volunteers. I am looking forward to seeing everyone next Tuesday August 30, 2022, at The Factory. If you have not purchased tickets yet, click the link below and invite your friends, family, and neighbors to do the same.

https://one.bidpal.net/wingding2022/ticketing(details:ticketing-summary)

If you have any questions, please do not hesitate to contact me.

Sincerely, Clint