

March is Women's History Month!

Tomorrow's history begins today. And, according to the latest Bureau of Labor Statistics report (2022), UCP Heartland is making history. The labor force participation rate for women in Missouri was 57.4%; compared to the national rate of 56.8%.

UCP Heartland's women labor force participation rate is above the national and state level at 86.4%!

#UCPHeartlandisWomen'sHistory

WOMEN'S HISTORY MONTH

MARCH 2023



57%
of women are not
actively
investing.

GoBankingRates surveyed 1,016 women aged 18 and older between Feb 17-21, 2023.



Per the AARP, many women face significant financial retirement challenges, as they retire with inequitably 30% fewer savings than men, contributing to a lack of confidence in retirement readiness. Historically, women have fewer years of earned income & per GoBankingRates, a survey of 1,000 American women aged 18 & older showed 68% have never worked with a financial professional & 57% are not actively investing. Let's change history by changing the future narrative of women's financial literacy.

#InvestInWomensFinancialHistory

#WomenInvestInRetirementReadiness