



UCP Heartland names new President & CEO

St. Louis, MO (January 22, 2025) – Following an extensive and thorough search, the UCP Heartland Board of Directors is pleased to announce Cindy Owens as the new President and CEO of UCP Heartland, effective January 27.

UCP Heartland is a nonprofit organization that provides extraordinary care to adults and children living with disabilities in St. Louis and Central Missouri.

According to Jane Kaiser, UCP Heartland Board Chair, “The search committee was clear in its mission to preserve the sound foundation and many strengths of UCP Heartland and yet to find the right person to lead the organization to the next level. Cindy is this leader.”

Owens brings over 25 years of nonprofit leadership experience to her new role, having served as CEO of the American Red Cross of Missouri and Arkansas, American Lung Association of New York City and most recently The Rooted Sisters. Her wealth of knowledge and skills in the nonprofit sector will ensure continued growth of the organization. She shared, “UCP Heartland’s legacy of compassionate service is truly inspiring, and I am honored to lead this dedicated team as we continue to make a meaningful impact in the lives of our clients and their families with differing abilities.”

Under Cindy’s leadership, UCP Heartland will continue to serve their clients with the best care available and be the provider of choice in the region.

About UCP Heartland

At UCP Heartland, our mission is to provide children and adults living with differing abilities extraordinary care and support they need to thrive in school, at home, at work, and in their community. We envision being the provider of choice for children and adults with differing abilities, making sure all people have the opportunity to live, learn, engage, work, and reach their full potential.